

YANIV RON-EL

University of Chicago, Department of Sociology
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EDUCATION

University of Chicago

Ph.D.

Expected 2022

Committee: Andrew Abbott (chair), Elisabeth Clemens, Jonathan Levy

A.B.D. (Dissertation proposal approved) 2019

Title: "Consumers Mobilized: The American Consumer Movement in the 1960s-1970s as a Social Movement"

Special Fields Exams: Economic Sociology and Consumption;
Historical Research Methods

M.A., Sociology 2014

Tel-Aviv University

M.A., Department of Sociology and Anthropology

2011

Dean's Excellence List, 2009

Thesis: "Manipulating Justice: Transitional Justice in a Market Manipulation Case and a Transformation of Political-Economic Regime (1983-1996)"

LL.B., *Magna Cum Laude*, Faculty of Law 2008

Dean's Excellence List, 2004; 2006

B.A., *Summa Cum Laude*, Sociology and Anthropology 2008

Dean's Excellence List, 2005

Israel's Open University

B.A., *Summa Cum Laude*, History, Philosophy and Judaic Studies

2012

University President's Excellence Award, 2002

PUBLICATIONS

Papers under Review

Ron-El, Yaniv. "Too Big to Jail but not Too Big for Trial: Adjudicating a Political-Economic Transition in the Israeli Bankers' Trial"

Working Papers

Ron-El, Yaniv. "The Multiple Meanings of Truth: The Transition of 'Truth in Advertising' from a Professional Standard to a Moral Principle in the Burgeoning Advertising Industry"

Other Publications [Peer-Reviewed, Hebrew]

Journal Articles (Peer Reviewed)

Ron-El, Yaniv. 2010. "The Limits of Reproductive Freedom from a Liberal Perspective: The Case of Sex-Selection", *Tel Aviv University Law Review* 32[2]: 391-480 [Hebrew]

Book Chapters (Edited Volumes, Peer Reviewed)

Ron-El, Yaniv, 2016. "Brothers and Others - On Four Logics Guiding the Israeli Relationship to Foreigners", pp. 297-337, in: *Between Overseen and Transparent: The Relationship to the Other in Israeli Society* (Efrat Shoham and Shlomi Doron, eds.). Jerusalem: Bialik Institute and Ashkelon Academic College. [Hebrew]

Book Reviews

Ron-El, Yaniv. 2013. Review of Georg Simmel, *The View of Life* (Donald N. Levine, ed., John A. Y. Andrews and Levine, trans. to English), and of Georg Simmel, *How Society is Possible?* (Amos Morris-Reich ed., Miriam Krauss trans. to Hebrew, Tel Aviv: Hakibbutz Hameuchad, 2012). *Israeli Sociology* 15(1): 207-212 [Hebrew]

HONORS, AWARDS, GRANTS & FELLOWSHIPS

External (not University of Chicago)

- 2021 The Consumer Movement Archives Research Grant (\$3,500), *Richard L. D. and Marjorie J. Morse Department of Special Collections, Kansas State University*
- 2012 Schiff Foundation Fellowship, for a Prize-Winning Paper on Critical Architectural Writing (\$5000), *The Art Institute of Chicago* (For: "Chicago and Paris, 1850-1929: A Show Window for Urban Modernism")
- 2010 Yonatan Shapira Fund's Prize for Excellent M.A. Thesis Proposal, *The Department of Sociology and Anthropology, Tel Aviv University*
- 2008 Best Student Published Paper Award, *Cegla Center for Interdisciplinary Research in Law, Tel Aviv University* (for "The Limits of Reproductive Freedom from a Liberal Perspective: The Case of Sex-Selection")

Internal (University of Chicago)

- 2021 Department of Sociology's Henderson Research Grant (\$1000)
- 2021 Center for the Study of Gender and Sexuality's Prize Lectureship, for "Gender & Consumption"
- 2020-21 Social Sciences Division's Dissertation Completion Fellowship
- 2019 Department of Sociology's Henderson Research Grant (\$3000)
- 2017-18 *American Journal of Sociology's* student-editor fellowship
- 2011-16 Social Sciences Fellowship

TEACHING EXPERIENCE

Lectureship (Syllabus preparation, lecturing, assignment grading. * indicates course taught online)

Spring 2021* “*Gender and Consumption*” (Prize Lecturer), The Center for the Study
Fall 2021 of Gender and Sexuality, University of Chicago

Spring 2019, “Self, Culture, and Society” (Part III of the Social Science Core Class),
Spring 2020* Social Sciences Collegiate Division, The University of Chicago

Winter 2017 “Self, Culture, and Society” (Part II of the Social Science Core Class),
Social Sciences Collegiate Division, The University of Chicago

Spring 2011 “Law in Theatre,” The Hebrew University of Jerusalem
Co-taught with Ronit Lerer-Shpak, Theatre, Tel Aviv University

Instructor / Teaching Assistant / Seminar Leader / Intern, University of Chicago

Summer Seminar Leader, “Professional/Academic Writing,” The Writing
2020* Program | *Leading a seminar of 5-7 M.A. and PhD students*

Spring 2020* TA, “Strategy and Structure: Markets and Organizations” (prof.
Amanda Sharkey), Booth School of Business

Summer Seminar Leader, “Professional/Academic Writing for Business PhD
2018, 2019 students”, The Writing Program / Booth School of Business

2017-18, Instructor (Preceptor), Public Policy Program in the College
2018-19 *Year-long instructing, guiding and supervising College B.A. theses*

Spring 2017 Graduate Assistant, “the Jerusalem Study Abroad Program”
TA for three concentrated classes and administrator for the program

2014-15 Teaching Intern, “Self, Culture, and Society,”

Fall 2015 Teaching Assistant, “Sociology of Consumption” (prof. Karin Knorr
Cetina) | *Included leading seminar discussions for the M.A. student group*

Winter 2014, Seminar Leader, “Professional/Academic Writing,” The Writing
Spring 2014 Program | *Leading a seminar of 5-7 college students*

Winter 2014 Teaching Assistant, “Statistical Methods of Research-1” (Prof.
Stephen Raudenbush) | *Included leading a lab*

Instructor / Teaching Assistant, Previous Experience (Israeli Institutions)

Fall 2010, “Contemporary Sociological Theory,” Department of Sociology and
Spring 2011 Anthropology, *Tel-Aviv University*

2008-09, 2009- “Constitutional Law” (year-long course), *The Academic Center of*
10, 2010-11 *Law and Business in Ramat-Gan*

Fall 2009, “Law, Society and Culture,” Faculty of Law, *Tel-Aviv University*
2010

Fall 2008, “Classical Sociological Theory,” *Tel-Aviv Yafo Academic College*
2009, 2010

Spring 2008, “Introduction to Research Methods,” Department of Sociology and
2009 Anthropology, *Tel-Aviv University*

CONFERENCES PRESENTATIONS

Papers accepted to Academic Conferences

“Consumer Organizations – a Social Movement or Public Interest Groups? And Who, Exactly, Is the Public?” | Social Science History Association Annual Conference, Nov. 2021**

“Store Windows: An Innovative Modern Technology and a Signifier of Urbanism in Early Twentieth Century U.S.” | Social Science History Association Annual Conference, Nov. 2021**

“Mobilizing with a weak identity: Collective Identities in the 1960s-70s American Consumer Movement” | American Sociological Association Annual Conference, Online, Aug. 2021

“Movement Lawyers: The National Consumer Law Center and the 1970s Consumer Movement” Law and Society Association Annual Conference, Chicago/Online, May 2021

“The social meaning of consumption: Four sociological traditions and a new typology” World History Association of Texas, Texas / Online, March 2021

“The Organizational Scenery of the American Consumer Movement during the Twentieth Century” | American Sociological Association Annual Conference, S.F., Aug. 2020*

“The Public Interest Research Groups (PIRGs): Institutionalizing Activism on Campus” Interpreting Inequality and Promoting Justice: Bridging Academia and Activism Conference, Indiana University, April 2020*

“What is A Consumer? The Political Identity of Consumers and the Basis of the Consumer Movement as a Social Movement” Social Science History Association Annual Conference, Chicago, Nov. 2019

“Adjudicating transition: examining the role of judiciary system in the transformation of the political economy” American Sociological Association Annual Conference, Philadelphia, Aug. 2018
Law and Society Association Annual Conference, New Orleans, June 2016

“On Two Notions of Consumer Confidence in Twentieth Century American Capitalism” Social Science History Association Annual Conference, Vancouver, Nov. 2017

“The Multiple Meanings of Truth: The Transition of “Truth in Advertising” from a Professional Standard to a Moral Principle in the Burgeoning Advertising Industry (1905-1920)” American Sociological Association Annual Conference, Vancouver, Aug. 2017
Social Science History Association Annual Conference, Chicago, Nov. 2016

“Transitional Justice in the Case of the Israeli Banker’s Trial” Law & Society Midwest Conference, Madison, Wisconsin, Oct. 2014

“Dragging Race in the Middle East - The Oriental Male Body and Ethnic Performativity in Contemporary Israel” | Jews in Image & the Imagination: Jewish Body, Gender, & Sexuality in Representation - Inaugural Jewish Studies Graduate Student Association Conference, Bloomington, Indiana, Feb. 2013

“Pre-Natal Sex Selection: Some Remarks From a Jewish Perspective” Society of Jewish Ethics Annual Conference, Chicago, Illinois, Jan. 2013

“Homo Limianalis – Gender Identities, National Myths, and Gay Acceptance in ‘Brokeback Mountain’ and ‘Yossi and Jagger’” } The Second Annual Chicago Area Graduate Gender/Sexualities Conference, Chicago, Illinois, Apr. 2012

* Conference Cancelled due to Covid-19 global Pandemic;

** Paper and conference postponed from 2020 to 2021 due to Covid-19 global Pandemic.

ACADEMIC WRITING AND EDITING: PROFESSIONAL EXPERIENCE

- Booth School of Business, University of Chicago*
- 2019-2021 Writing and Publication Consultation for Business PhD Students
(individual consultation, over 50 1-on-1 meetings)
- American Journal of Sociology, University of Chicago*
- 2019-20 AY Student Assistant to the Journal's Editor
- 2017-18 AY Student-Editor, Member of the Journal's Editorial Board
- 2016-17 AY Member of the manuscript board
- 2014-2016 Member of the book review board
- Writing Program, University of Chicago*
- 2014-2019 Lector (leading group seminars of college and graduate students)
- 2018-19 AY Writing tutor
- Theory & Criticism Journal, Van Leer Institute in Jerusalem*
- 2010-2015 Co-Editor (with Yuli Novak), Book Reviews Section
- Law Faculty, Tel-Aviv University*
- 2008-2010 *Does Law Matter?* (2010 volume in the Series *Law, Society & Culture*,
Eds. Daphna Hacker & Neta Ziv)
Student-Editor, Coordinator of the editorial board
- 2005-2006 *Trends in Criminal Law: A Decade to the 39th Amendment of the
Criminal Code* (eds. Eli Lederman, Keren Shapira-Ettinger, and Shai Lavi,
Bar Ilan University Press, 2010)
Member of the Editorial Board
- 2004-2006 *Tel Aviv Law Review* (Iyunei Mishpat [Hebrew])
Member of the Editorial Board
- Independent*
- 2007-2009 *Human Tools - Perpetrating Crime Through Others and Leading
Criminals* (By Shachar Eldar, Am Oved Publishers, 2009 [Hebrew])
Professional Editor

PROFESSIONAL SERVICE / MEMBERSHIP

Service to the Profession

Occasional Reviewer: *American Journal of Sociology*

Professional Associations service:

American Sociological Association, Section on Consumers and Consumption

Student Council Member, 2015-2016

Publication Committee's Member, 2014-2015

Conference Organization:

Chicago Ethnography Conference 2013, Member of the Organization Committee

Israeli Sociological Society Annual Conference 2011, Yaffo, Conference Coordinator

Professional Service at the University of Chicago:

Money, Markets, and Governance Workshop, Coordinator, 2015-2018

The Society for Social Research, Treasurer (2013-4), Representative (2014-5)

Membership in Professional Associations (alphabetical order)*American Council of Consumer Interests**American Sociology Association*

Sections: Comparative-Historical Sociology; Crime, Law and Deviance; Economic Sociology; Organizations, Occupations and Work; Sociology of Consumers and Consumption; Sociology of Law; Theory

*Israeli Sociological Society**Law and Society Association**Midwestern Sociological Association**Social Science and History Association***FURTHER EXPERIENCE AND RESEARCH INTERESTS****Research Interests: Sociological subfields**

Comparative-Historical Sociology, Consumers and Consumption, Economic Sociology, Law & Society / Sociology of Law, Political Sociology, Social Movements

Methods

Historical Methods

Qualitative Methods

Mixed-Methods

Teaching Interests / Experience

Consumption, Sociology of Gender and Consumption

Economic Sociology Law and Society / Soc. of Law

Research Methods Social Theory Academic Writing

Methods Training

German Historical Institute Archival Summer School in the U.S. for Junior Historians, 2017

Hierarchical Linear Modeling (class with prof. Raudenbush), 2015

Other Professional Experience

2007-08 Law Clerk to the Hon. Justice Elyakim Rubinstein
Supreme Court of Israel

2005-07 Instructor and Group Facilitator, the Department of Education
Association for Civil Rights in Israel (ACRI)

Languages

English (fluent) German (for research function)

Hebrew (Native) Arabic (conversational)